

Come fare storytelling in classe con l'ausilio delle ICT

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Storytelling: arte di scrivere o narrare storie

EVOLUTION

STORYTELLING

ORALY STORY



The art of storytelling goes back to prehistoric times. Cave men told each other stories to tell their friends or to scare them. The stories were mostly to explain things or to entertain. They were passed on from generation to generation.

SHADOWPLAY



In Asia, there has long been a form of shadow play. This is a form of dramatizing that utilizes puppets made of thin, long, clear sheets of paper. They are placed behind a screen and lit from behind. The audience sees the shadow of the puppets, but the puppets themselves are hidden.

SHAKESPEARE'S PLAYS



Shakespeare is one of the greatest writers in English literature. He wrote many plays and poems. His plays were performed in the open air. He wrote about love, war, and power. His plays are still performed today.

INTERNET



The internet has changed the way we tell stories. We can now tell stories online. We can tell stories to millions of people. We can tell stories in many different ways. We can tell stories in text, video, and audio. We can tell stories in many different languages. We can tell stories in many different cultures.



THEATRE

Theatre is a form of storytelling that uses live actors. The actors tell a story to an audience. They use their bodies, voices, and costumes to tell the story. Theatre has been around for thousands of years.

THEATRE



In the Middle Ages, travelling troupes provided the simple pleasures and pleasures with religious messages. They traveled and found their own way of telling the story. They used their own words and their own costumes.

MOVIES & RADIO



The Industrial Revolution brought us a new way of telling stories. We now have movies and radio. Movies are a form of storytelling that uses pictures and sound. Radio is a form of storytelling that uses sound.

TRAVELING STORYTELLING



This is the oldest way of telling stories. Traveling storytellers go from place to place. They tell stories to people. They use their own words and their own costumes. They use their own bodies and voices to tell the story.

THE FUTURE

CONTINUES

So what will the future bring for our internet? Will we be able to tell stories in many different ways? Will we be able to tell stories in many different languages? Will we be able to tell stories in many different cultures? Will we be able to tell stories in many different ways, languages, and cultures?



INKING THE PRESS



In 1476, the printing press was invented. This was a big change. It allowed people to print books. This was a big change. It allowed people to print books. This was a big change. It allowed people to print books.

PRINTING PRESS



In the early 1800s, the printing press was improved. This was a big change. It allowed people to print books. This was a big change. It allowed people to print books. This was a big change. It allowed people to print books.

GOLDEN AGE OF TV



After World War II came the golden age of television. More people could enjoy watching things at home. This was a big change. It allowed people to watch things at home. This was a big change. It allowed people to watch things at home.

ADVANCED MOBILE DEVICES



Advanced mobile devices have changed the way we tell stories. We can now tell stories on our phones. We can tell stories in many different ways. We can tell stories in many different languages. We can tell stories in many different cultures.

Dallo Storytelling al Digital Storytelling



Il digital storytelling nasce nel **1993** con il “**Center for digital storytelling**” a Berkeley in **California** ad opera di Joe Lambert e Dana Atchley.

Obiettivo del centro era **insegnare alle persone come raccontare di sé e della propria vita con i mezzi digitali**, poiché “tutti hanno una storia da raccontare”.

I due autori hanno individuato i **7 elementi** che una storia digitale dovrebbe avere

1. dramatic question
2. punto di vista
3. contenuti emotivi coinvolgenti
4. l'uso della propria voce
5. la colonna sonora
6. economia della narrazione
7. ritmo adeguato

Alcuni vantaggi didattici

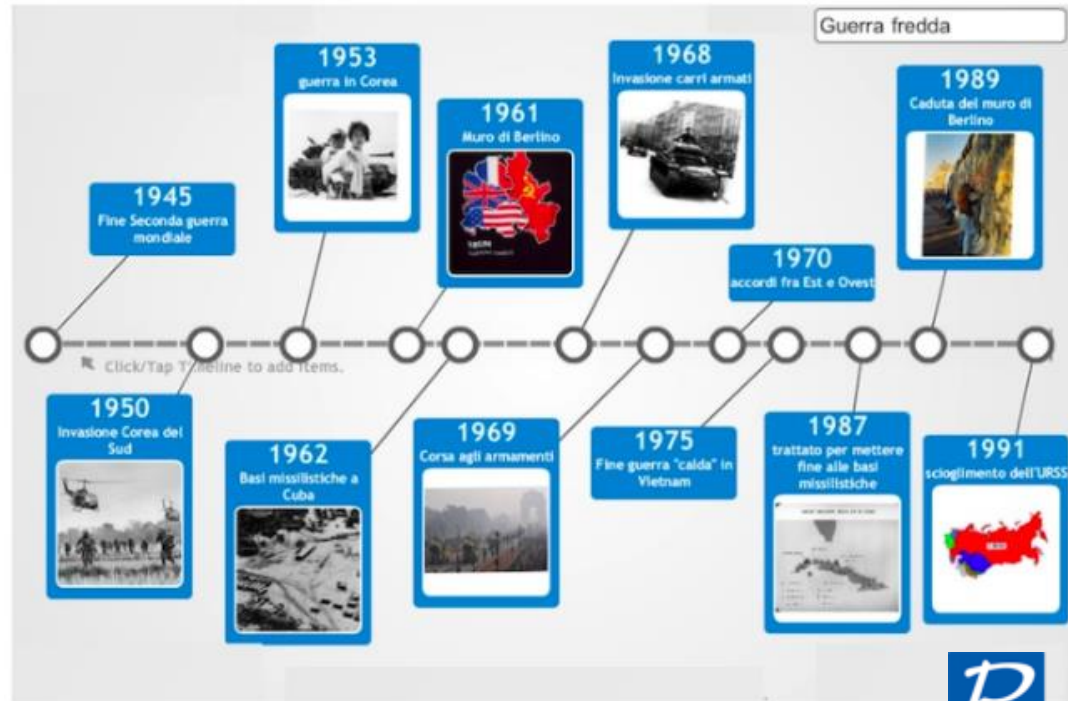
- accesso più semplice ai contenuti
- facilità di memorizzazione
- aumento di coinvolgimento e motivazione
- capacità di veicolare messaggi significativi

Quali competenze?

L'alunno, impostando la narrazione e la sceneggiatura, dimostra di aver acquisito i contenuti, di essere in grado di strutturarli dal punto di vista linguistico, di utilizzare una certa sensibilità artistica, e abilità tecnologiche.

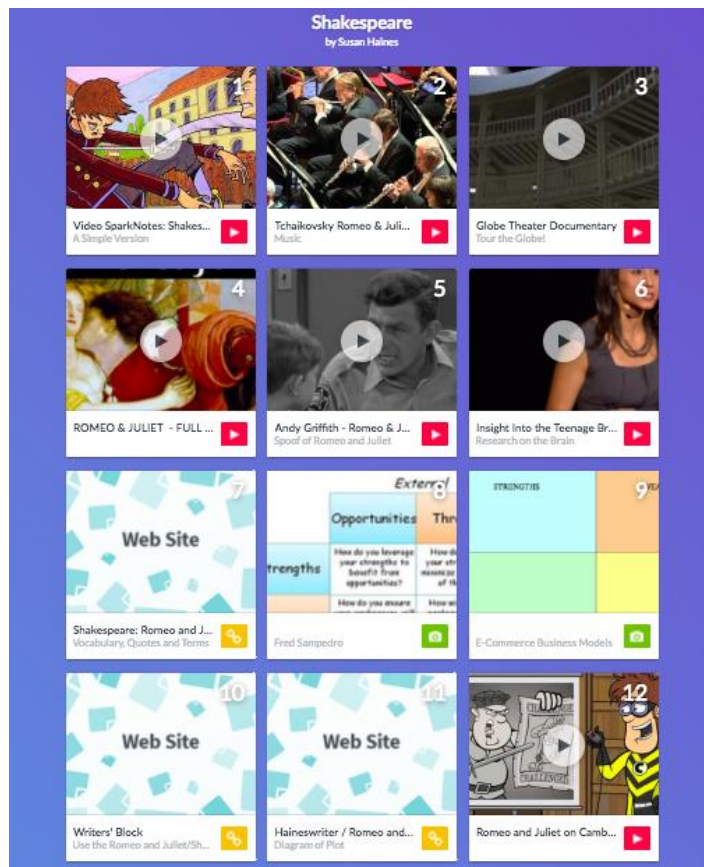
Quali tipologie di Digital Storytelling?

Timeline - gli eventi sono presentati in ordine cronologico



Storymapping: mappe interattive per ottenere percorso navigabile






Transmedia storytelling:
raccogliere risorse di vari
formati su un tema comune

Video storytelling: video interattivi o slideshow

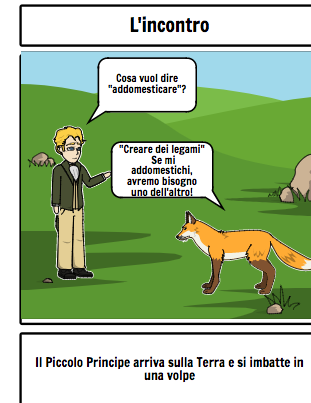


 Explee

 **RAFFAELLO**
FORMAZIONE

Visual Storytelling: storia narrata attraverso uso di immagini

- presentazioni
- immagini interattive
- raccolte immagini



Come procedere?

- Mappa
- Scrittura della storia
- Registrazione della stessa
- Ascolto e revisione
- Digitalizzazione

Alcune app

- timeline: [Whenintime](#), [TikiToki](#), [Xtimeline](#), [Dipity](#), [Timeglider](#), [Timerime](#)
- storymapping: [StoryMap JS](#), [Zeemaps](#), [Google Tourbuilder](#)
- transmedia: [storify](#), [blendspace](#), [pinterest](#)
- visual storytelling: [thinglink](#), [canva](#), [pictochart](#), [storyboardthat](#)
- video storytelling: [adobespark](#), [powtoon](#), [animoto](#)

Il Piccolo Principe con Storyboardthat



Esempio pag. 420

A. de Saint Exupéry - Il Piccolo Principe e la Volpe



Costruiamo insieme un'immagine interattiva

Prima però vediamo come accedere al M.I.O.Book

Raffaello  digitale

Il Re Porcaro - Thinglink



Modulo dedicato alla selezione di app

rispondendo al modulo su linkato possiamo avere, in tempo reale, le vostre esigenze rispetto ad alcune app utili per lo storytelling, nei prossimi giorni verrà caricato sul site un tutorial dedicato

GRAZIE PER L'ATTENZIONE

Chiara e Mauro



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